

Sponsorship Opportunities 2023-24

Friends of Wildwood Parent Teacher Organization



We Are Wildwood



Friends of Wildwood PTO is an independent 501(c)(3) organization. Donations to Friends of Wildwood PTO are tax-deductible. Our mission includes community-building and fundraising for Wildwood IB World Magnet's academic and cultural initiatives.

466

Students

IB School

Provides internationally focused curriculum

Exemplary
School

Designation by
Illinois Report Card

Level 1+

School

Spring Fling



Our biggest fundraiser of the year

- April 13, 2024
- Holiday Inn, Skokie, IL
- Parents, community members, teachers and staff

Promoted by

- Friends of Wildwood PTO
- Local businesses
- Sponsors like you

Featured in

- The Nadig News

Event in Numbers

200+

Attendees annually

23rd

Year of hosting

\$40k

Our goal

\$151k

Average HHI in
Edgebrook community

This year's event will fundraise for up-to-date projection technology to be used in daily classroom instruction.

2023 Event

DERBY AFTER DARK



Spring *Fling*

2023

Book your sitter and join us

Saturday, May 6th at 7pm

.....

for a night of

Dinner, Dancing & Fundraising



2023 Event Sponsors



COLDWELL BANKER REALTY
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Marti Corcoran
773-802-5092
marticorcoran@aol.com
marticorcoran.com

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INTERNATIONAL REALTY
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andrew@thurston-residential.com

K&W | dreamtown
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AND LISA WARREN
LindaKramerHomes.com

NLP
NLP Concepts, LLC
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STATE REPRESENTATIVE

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NORTHSIDE
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eca
EDGEWOOD COMMUNITY ASSOCIATION

DERBY AFTER DARK

Spring Fling
2023

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Facebook Reach



405 active members

Instagram Reach



100 followers

Outdoor Exposure



Sponsor Banner in front of school year round plus additional sponsor banner hung at PTO events

School Newsletter



775 person mailing list

Sponsor Exposure

Sponsorship Benefits

	Diamond Sponsor \$3,000	Platinum Sponsor \$2,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250
<i>Availability</i>	<i>3</i>	<i>2</i>	<i>5</i>	<i>10</i>	<i>10</i>
Naming rights and signage for event tables or activities	X				
Opportunity for booth at a PTO event of our choosing within the calendar year	X				
Logo on event merch	X	X			
Logo with live link on our PTO and bidding sites	X	X	X	X	
Number of dedicated social media posts in calendar year	6	3	1	With other silver sponsors	
Color logo on PTO banner displayed outside of school	Large	Large	Medium	Small	Small
Minutes of logo display in event slideshow	5	3	1	1 slide	1 Slide
Number of event tickets (unused event tickets may be donated back to teachers or staff)	Branded table with 10	4	2	2	2

Other Opportunities to Support

Make a Donation

- Donate an item or experience to be auctioned at our event.
- Contact us at wildwoodschoolspringfling@gmail.com to coordinate.

Share This Opportunity

- Do you know a business owner who may be a good fit to sponsor our event?
- Please share this opportunity with other potential sponsors.

This event is promoted via newsletters, outdoor posters, social media, and in our local newspaper. Sponsors will be featured in our event signage as outlined as well as with the digital impressions included in sponsorship tier.

Follow us on Instagram [@FriendsOfWWPTO](https://www.instagram.com/FriendsOfWWPTO) or visit our website at www.friendsofwildwoodpto.org

Email us at WildwoodSchoolSpringFling@gmail.com to confirm sponsorship interest

Friends of Wildwood PTO is a nonprofit 501(c)(3) organization. All donations are tax-deductible to the extent followed by law. We will send a letter to all donors acknowledging their gifts.

